

Monika Prasad

COPYWRITER | CONTENT WRITER





*Hi,*

*I'm Monika*

*I help coaches and business owner in delivering impactful and attention-grabbing content that snowball their sales.*

*A passionate copywriter who believes that words are your best-friend to convey your brand story.*

*If you are looking for someone who loves to read, write and research content related to marketing, social media, finance and business.*

*Then that's me!*

**Book Free Call**

Portfolio  
&

Work Samples

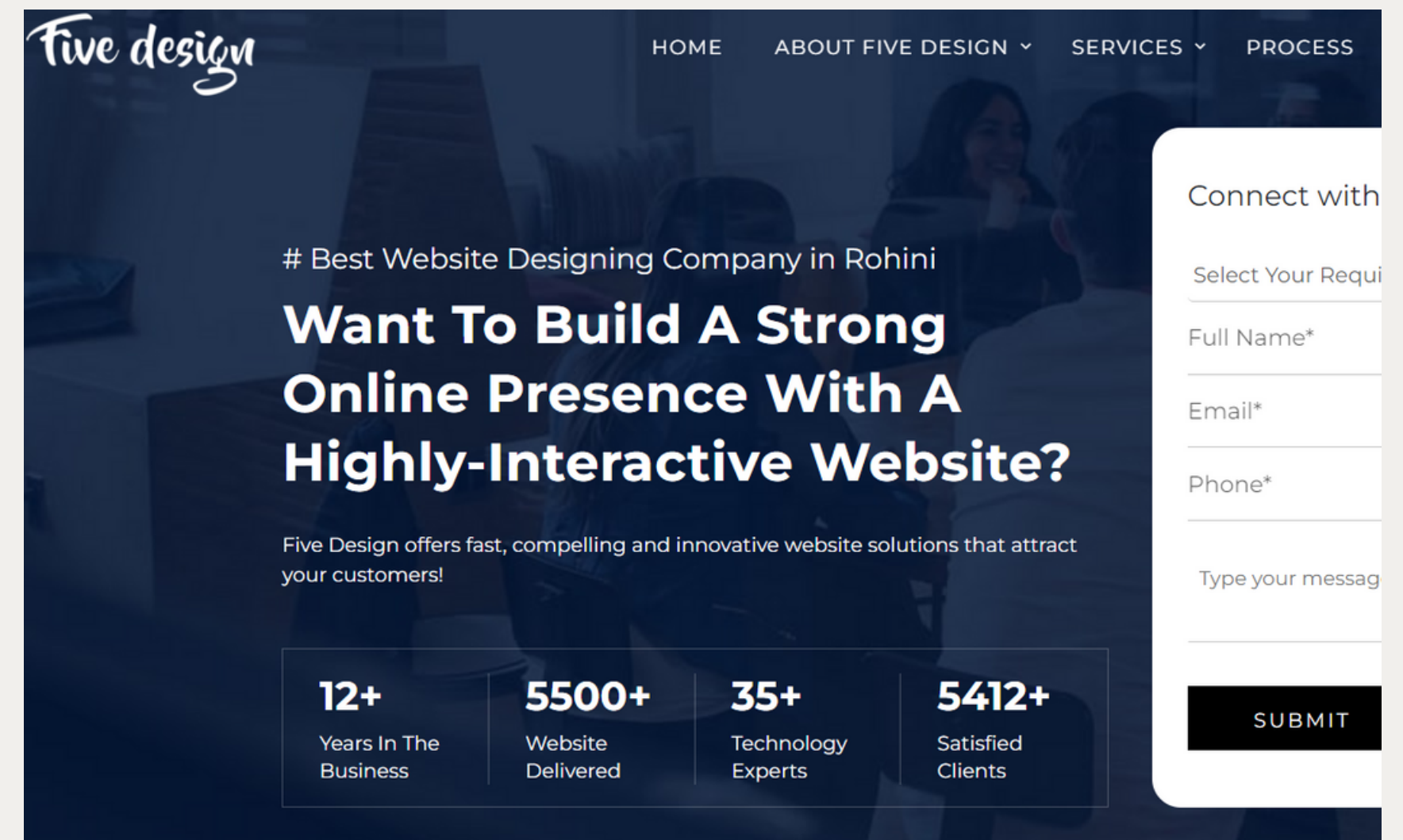
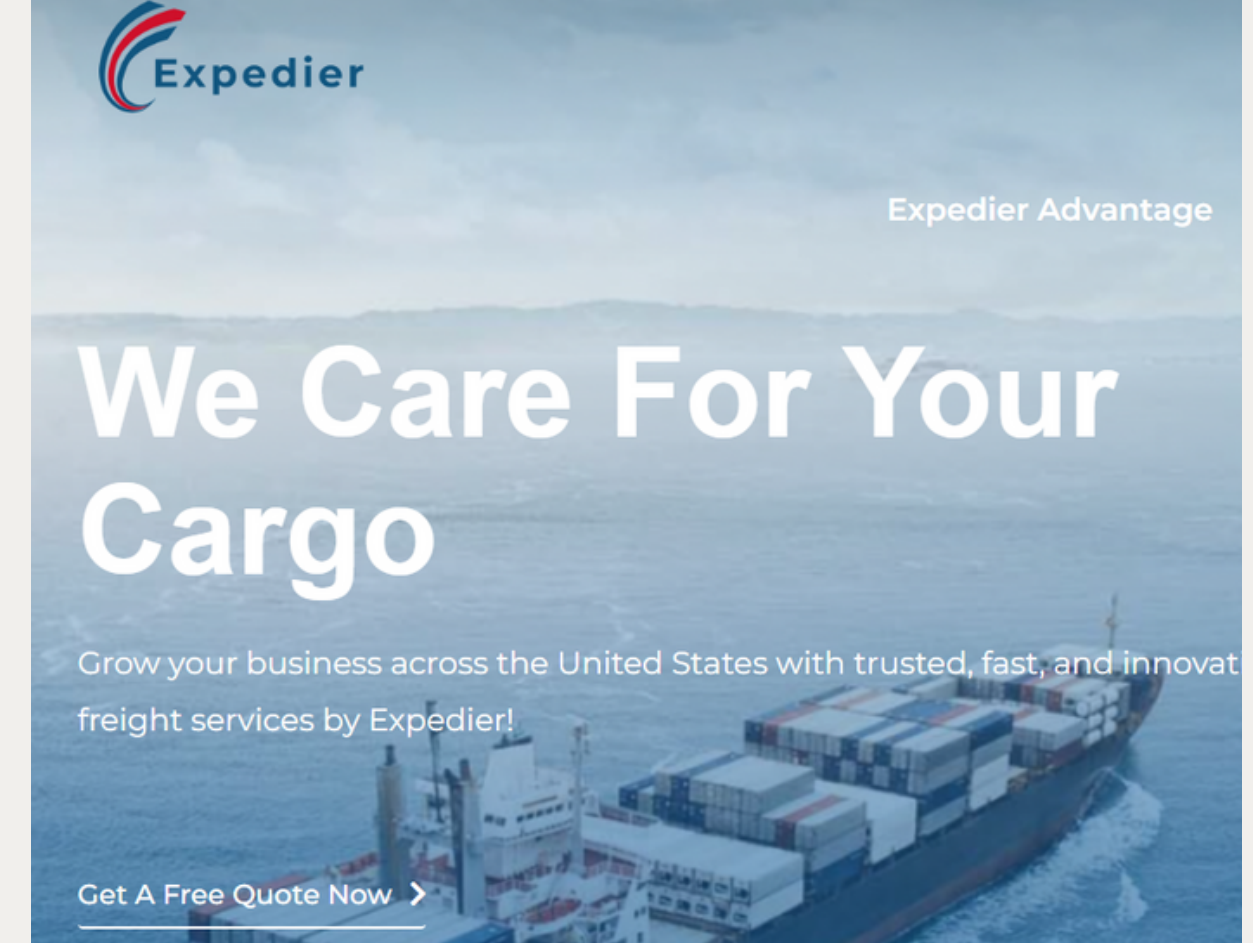


# Client Work

## Website Copy

1. <https://www.expedierlogistics.com/#>

2. <https://fivedesign.in/website-designing-company-in-rohini.html>



# Email Copy

**Alastairo Airlines ( Welcome Email Copy)**

**Subject: Welcome to our aerial family!**

Put on your seat belt and get ready for an amazing flying experience!

Hi there,

We are so glad that you have signed up for our emails. We assure you all the valuable updates about our latest fares, special discounts, and customer support.

Alastairo airlines believe in catering to you with premium services and comfortable flying with utmost care and love. Check out our website [Alastairo.com](http://Alastairo.com) for hassle-free travel!

CTA button: Fly now





# Ad Copy

## **Anumoly Shampoo**

Let your hair do the talking!

Itchy scalp, dry hair, and dandruff flakes can restrain you from fully expressing yourself.

DIY home remedies and ordinary shampoos cannot help you fight dandruff completely, there is always a high chance of them creeping back on your scalp.

Be occasion ready, wherever you go! Anumoly understands your high- standards for hair. Use our uniquely formulated shampoo with tea-tree oil and honey that gives you a cooling sensation, nourishment and fights off dandruff completely from your Scalp.

# Landing Page Copy



**Master your mind to master your life**

**Reframe your mindset to discover new business opportunities in just 1 day**

Are you a female entrepreneur who is busy in meetings, designing strategies, overcoming mental blocks and cannot invest 2- 3 months in mindset coaching?

Don't worry, I understand your need for mindset coaching, so I have crafted a one-day VIP session, especially for you. You will learn all the strategies for shifting your negative mindset to a productive and healthy one in just one day without missing out on anything.

I have helped many successful female entrepreneurs overcome their fears and mental barriers, boost confidence and live their desired life. Now it's your time to transform life!

[Read more](#)



# Blogs

**Top 5 Indian Wedding Photography Trends that are setting the internet on fire!**

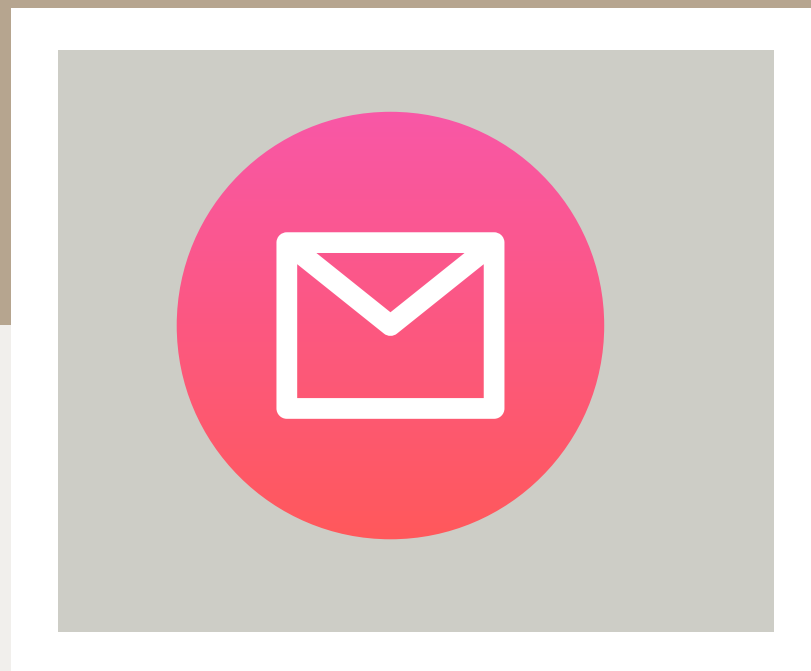
**Top 5 Ways of Effective and Engaging Content Writing**

**5 Travel Mistakes that can make your International Trip a Big Disaster**

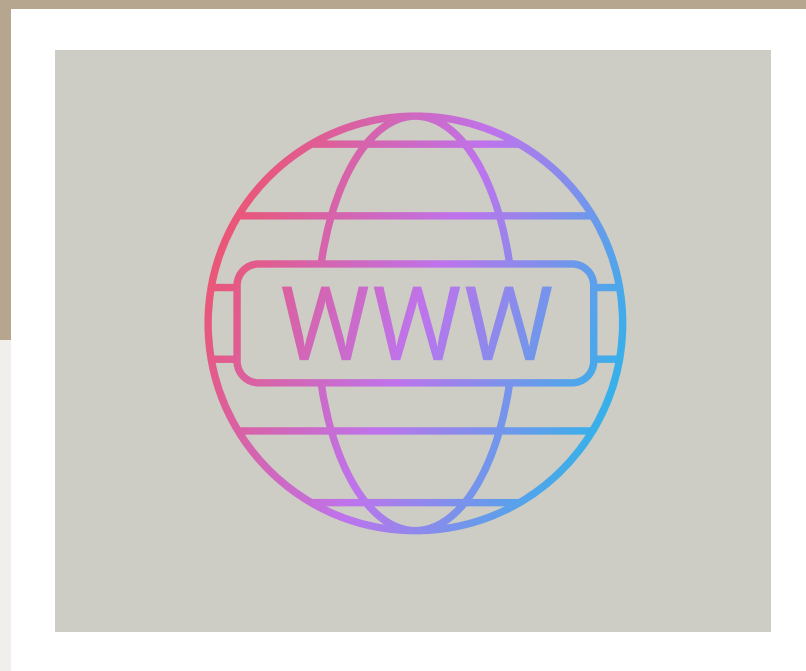
**Basics of Cryptocurrency that Beginners must know to Start Investing**



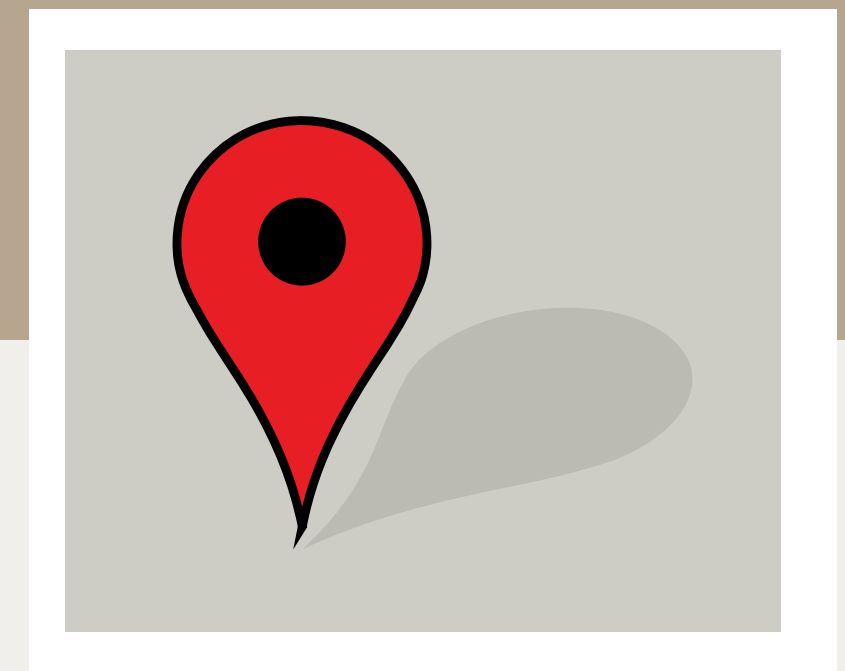
*Services*



Email Copy

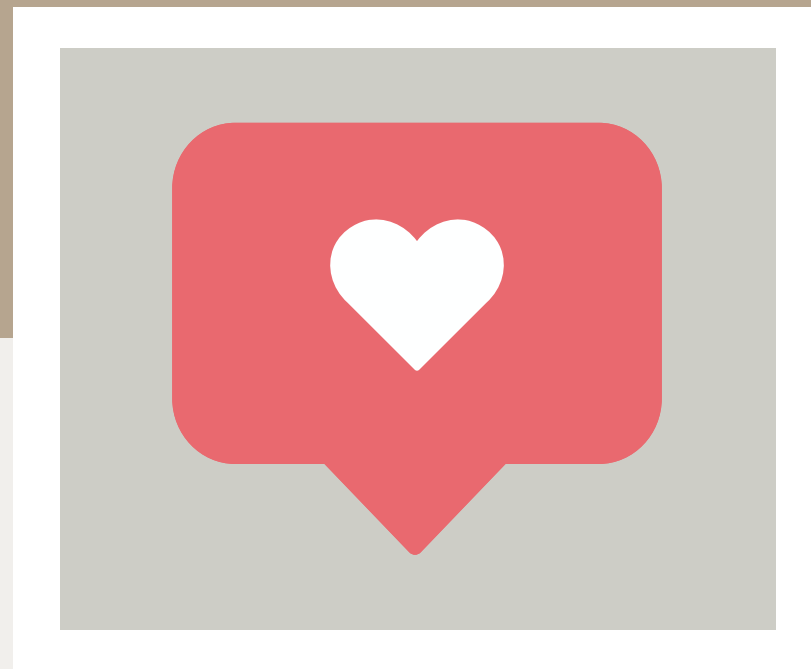


Web Copy

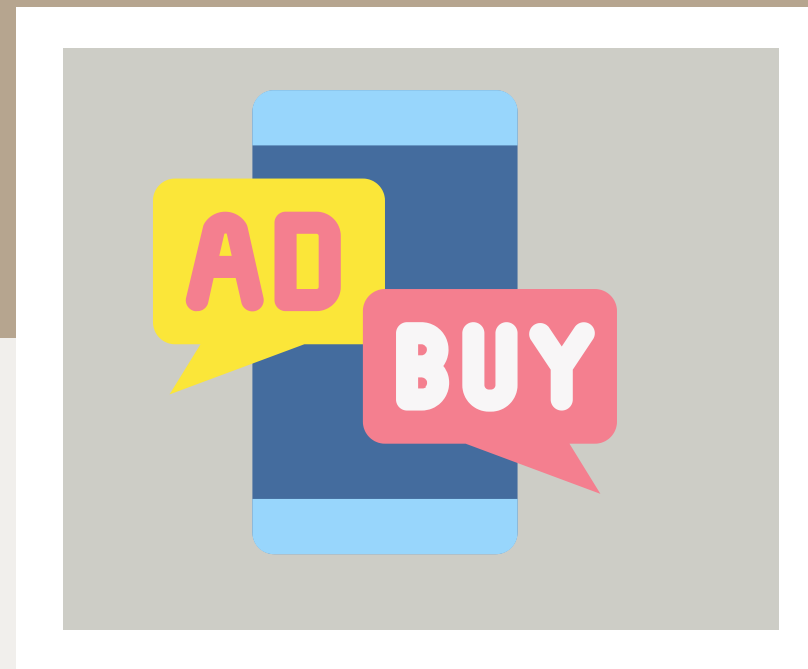


Landing Page  
Copy

*Services*



Social media  
Content



Ad Copy



Article / Blog  
Writing

# Testimonial



## **Roli Agrawal, Senior Content Writer**

I've worked with Monika on a couple of freelance projects. She quickly grasps the brand and brief given.

Her understanding of the subject and flow of the English language is noteworthy.

She also meets the targets and does not have to be run after for work. Also, polite in talking! Thanks for all your continued efforts in working with me. Hope you continue to do amazing work. Good luck.



# Testimonial



## **Shamile Bernard, Relationship Coach**

I was blown away by Monika attention to detail. She is excellent at what she does.

Her instructions and ability to capture the audience with words is unmatched.

I recommend her without reservation. Love Always, Shamile



# Testimonial



## **Suman Rao, Manager at collegebatch.com**

Monika has written two reviews for our website. Her reviews were amazing as they have already started ranking.

We recommend her for any form of writing as she has a great command over the language and understands what needs to be written.



*Let's skyrocket your business!*

*Contact*



**E-mail**

monikaprasad1815@gmail.com

**Linkedin**



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**Facebook**

